



OFFICIAL RULES
Plexus Worldwide LLC
Plexus® 60 Day Trim Up™ Contest

1. **WHO MAY ENTER:** The Plexus 60 Day Trim Up™ Contest (“Contest”) is open to (i) legal residents of the 50 United States and the District of Columbia who are 18 years of age or older at the time of entry or registration, and are current Plexus Ambassadors and Preferred Customers in good standing (“Participants”) (as defined below). Only Participants entered in the Contest in accordance with the above are eligible to enter. You may not participate if you are not a legal U.S. resident at the time of Contest. The following Participants are not eligible to enter the Contest: (a) employees of Plexus Worldwide, LLC, (hereinafter “Plexus,” “Company,” or “Sponsor”), its affiliates, subsidiaries, officers, or employees; (b) officers, employees, or agents of any organizations directly involved with this contest, including any co-sponsors of the Contest; (c) immediate family members and persons living in the same household as the persons identified in (a) and (b) above. Notwithstanding the above, and with respect to (c) above, the Company acknowledges that a certain number of its employees may have or, in fact, do have family members that are Participants. These Participants are eligible to participate in this contest, but must be disclosed to the Company and will be bound to these Official Rules. **VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

2. **HOW TO ENTER:** The Contest begins at/on 12:00 PM (EST) on January 1, 2017 and ends at 11:59 PM (EST) on March 15, 2017 (hereinafter “Contest Period”). During this time period Participants may sign up under this Contest.

3. **ELIGIBILITY REQUIREMENTS & CONTEST RULES:**

- a. To be eligible to participate in this Contest, Participants must be in “Good Standing.” For purposes of this Contest “Good Standing” shall be defined to mean the following:
 - (i) Execute and maintain a Preferred Customer or Ambassador application with the Company;
 - (ii) Not be in violation of the Company’s Ambassador and EVO terms Policies & Procedures (P&P’s);
 - (iii) Use the following Company’s products (on a daily basis) during the Contest Period: (i) Plexus TriPlex™, (ii) Plexus 96®, (iii) Plexus Accelerator+™, (iv) Plexus Block™, (v) Plexus Boost™, (vi) Plexus Slim®, (vii) Welcome Packs or any combination thereof (“Products”). Please note, Welcome Packs are available for new Ambassadors only;

- (iv) Not use any other weight management products or regimes (including those offered and/or sold by Plexus competitors), or undergo any weight loss or weight management procedures or regimes, as generally defined by the health, wellness or medical field.
 - (v) Have an autoship placed and on file with the Company for two consecutive months with a minimum purchase of \$125 with regard to the products listed under 3(iii) above. In the event that you are a new Preferred Customer, your first \$125 purchase will count toward your first autoship requirement. In the event that you are a new Ambassador, your purchase of a \$199.00 Welcome Pack (or a \$99.00 Welcome Pack and an additional \$26.00 worth of eligible products as listed under Section 3(iii)) will count toward your first autoship requirement. New ambassadors purchasing a Welcome Pack will need to set up their active, unconditional autoship of \$125.00 or more.
 - (vi) Post updates on your Contest journey on your personal social media website.
 - (vii) Submit two “Before” and two “After” photos to the Company in jpeg, Tiff, or PNG format in accordance with the requirements under Section 4 entitled, Submission Requirements.
 - (viii) Submit to the Company, a written Trim Up story (250-500 words maximum), about your 60-day wellness and weight management journey while on the Company’s products format in accordance with the requirements under Section 4 entitled, Submission Requirements.
- b. Anytime during the Contest period, Participants may sign up or register for this Contest. After registering, Participants must place an order for the above Products. The Products will be shipped and arrive at the Participant’s address (at the address provided by the Participant in the application process) within 2 weeks from the date of Contest registration. At that time, (and no later than 2 weeks after the date that Participant registers under the Contest), Participant must begin his/her 60-day Trim Up Contest by sending in to the Company a “Before” picture of himself or herself in accordance with the requirements under Section 4. The Participant will then have 60 days to complete the Trim Up Contest. During this period the Participant shall actively take the Products listed above.
- c. At the end of the 60-day period, the Trim-Up Contest will be deemed completed, and Participant must do the following to qualify for any prizes to be awarded:
- (i) Upload two “After” photos of himself or herself (within one week after the Participant has completed the Contest) in accordance with the requirements under Section 4; and
 - (ii) Submit to the Company, a written story (250-500 words maximum) (within one week after the Participant has completed the Contest), about his or her 60-day wellness and weight management journey while on the Company’s products in accordance with the requirements under Section 4.

- (iii) Participants are required to submit maintenance photos every two (2) weeks to the Company once the “After” photo has been submitted. The Company will send you an email once you have submitted your “After” photo with instructions on where to submit your maintenance photos. This information will also appear on your 60 Day Trim Up participant dashboard. Maintenance photos will be requested through May 7, 2017.
- d. Trim Up Contest Participant Categories. For this Contest, there are two (2) categories that will be judged by the Company, and prizes awarded:
 - Individual Women’s
 - Individual Men’s
- e. By participating in this Contest, Participants agree to be bound by these Official Rules and the decisions of the Company, which shall be final and binding in all respects. Winners will be notified via e-mail, U.S. mail, or telephone.
- f. Participants expressly agree and consent to the Company’s use of the Participant’s name, “Before” and “After” photos or other likenesses, testimonials, gender, location, starting and ending weights, personal story, and all other information provided to the Company, for any and all purposes, including, but not limited to advertising, trade and/or promotion on behalf of the Company, without further limitation, restriction or compensation, unless prohibited by law. This includes permission for the Company to publish all aspects of the Participation in this Contest, including in any and all media worldwide, known or unknown, without limitation or additional compensation to the Participant, and to use the submitted information, including for purposes of marketing and promotion, subject to the Company’s privacy policies and to the extent permitted by law. Participant agrees to voluntarily transfer to the Company all right, title and interest, including copyright to any submitted materials, including photos submitted to or taken by Participant and/or Company, and hereby waive any and all privacy rights in and to their identifying information and body weight as may be provided under health privacy acts or ordinances and any other local, state or federal laws.

4. **SUBMISSION REQUIREMENTS:**

All Participant submissions required under this Contest must be submitted, online, to the Company at www.60daytrimup.com. Company Products must be included in “Before” and “After” photos. Submitted photos must contain the following views: one frontal; one left. “Before” photos must be submitted no later than two (2) weeks after the registration date. “After” photos must be submitted no later than one (1) week after the Participant has completed the Contest (between day 61 and 67). In addition, Participants are required to submit maintenance photos every two (2) weeks to the Company once the “After” photo has been submitted. The Company will send you an email once you have submitted your “After” photo with instructions on where to submit your maintenance photos. This information will also appear on your 60 Day Trim Up participant dashboard. Maintenance photos will be requested through May 7, 2017. The format of those maintenance pictures shall be in accordance with the above. In addition, for best results, full-

length photos should be taken in form-fitting clothing, in a well-lit area with the Participant standing upright with arms at sides in front of a blank wall. If possible, Participant should have someone else take their “Before” and “After” photos. Photos deemed inappropriate will be discarded and considered not eligible. All photos must be original and may not be altered or retouched in any way. A Participant shall not be considered registered in this Contest until an acceptable photo is submitted to the Company.

a. Potential Talking Points to Discuss in your Story

- Why did you decide to enter the Contest?
- What were your Trim Up Contest goals and did you meet them?
- What benefits did you experience from using the Plexus Products?
- Will you motivate others to achieve a similar success as you experienced through the use of Plexus Products? If so, how?
- Any other points that helped you specifically along your weight management journey.
- What is your next goal?

b. Suggestions in Taking Body Composition Measurements

- Wear the same type of clothing, preferably form-fitting, each time you take your body composition measurements, and do it once per week around the same time of day, preferably upon waking in the morning. For the most accurate measurements, use the same scale and tape measure.
- Take your weight in bare or stocking feet and be sure to remove keys, loose change, phones, etc., from pockets. Record your weight in pounds.
- To record your waist measurement, place the measuring tape about 1/2-inch (1.25 cm) above your belly button (at the narrowest part of your waist) to measure around your body. Exhale and measure before you inhale again.
- To record your hip measurement, place the measuring tape across the widest part of your hips/buttocks and measure all the way around while keeping the tape parallel to the floor.
- To record your thigh measurement, place the measuring tape around the largest part of one thigh. Measure the same thigh each time.
- Take body composition measurements while standing tall with your muscles relaxed and your feet together.
- Pull the tape measure tight (so it doesn't sag while measuring) without pinching the skin.
- Use a flexible tape measure, such as plastic or cloth.

- Measure under the same conditions each time, such as the same clothes, scale and time of day.
- Measure yourself in front of a mirror to make sure the tape is positioned correctly. If possible, have someone else do the measuring for you.
- Taking body composition measurements will vary slightly from person to person. To ensure accuracy, remember to take them in the same place on your body each time.

5. **PRIZES:** The following prizes will be awarded:

- Individual Women's Category. For the Individual Women's category, there will be one (1) Grand Prize; fourteen (14) Finalists prizes; and thirty (30) Semi-Finalists prizes being awarded.
- Individual Men's Category. For the Individual Men's category, there will be one (1) Grand Prize; four (4) Finalists prizes; and ten (10) Semi-Finalists prizes being awarded.
- Judging of Participant Submittals and How Prizes Will Be Awarded. The Company shall select a panel of unbiased executives to judge all Participant submittals. That same panel will then select all winners. The panel will judge all Participants based on the following criteria and weighting scale:
 - “Before” and “After” photos (50 percent of score): Pounds lost, inches lost, overall percentage of body fat loss criteria and overall physical transformation
 - Personal story (40 percent of score);
 - Social Engagement (10 percent of score): Frequency of social media posts during Contest

PLEASE NOTE: ALL DECISIONS MADE BY THE PANEL ARE FINAL AND BINDING

d. Semi-Finalists Winners/ Prizes

- 40 Semi-Finalists will be chosen and awarded the following prizes:

Individual Men's Category (10 Awards):

- \$500 shopping spree gift card;
- \$150 Plexus product credit;
- Featured in a future Company marketing piece

Individual Women's Category (20 Awards):

- \$500 shopping spree gift card;
- \$150 Plexus product credit;

- Featured in a future Company marketing piece

(ii) 18 Finalists will be chosen and awarded the following prizes:

Individual Men’s Category (4 Awards):

- \$1000 shopping spree gift card;
- \$250 Plexus product credit;
- Featured in a future Company marketing piece

Individual Women’s Category (14 Awards):

- \$1000 shopping spree gift card;
- \$250 Plexus product credit;
- Featured in a future Company marketing piece

e. Grand Prize Winners/Prizes

(i) 2 Grand Prize winners will be chosen and awarded the following prizes:

Individual Men’s Category (1 Award):

- Trip for 2 to Disney World in Orlando Florida
 - 4 Days/3 Nights’ Accommodation at a “four star” resort located in Orlando
 - VIP access experience at the park (including EPCOT)
 - Airfare (coach class)
 - Ground transportation to and from airport and hotel
 - \$100 per day/per person per diem for food
 - Professional Makeover, photo shoot and video (at Plexus Worldwide headquarters, Scottsdale, AZ)
 - \$1,500 Shopping spree gift card

Individual Women’s Category (1 Award):

- Trip for 2 to Disney World in Orlando Florida
 - 4 Days/3 Nights’ Accommodation at a “four star” resort located in Orlando
 - VIP access experience at the park (including EPCOT)
 - Airfare (coach class)
 - Ground transportation to and from airport and hotel
 - \$100 per day/per person per diem for food
 - Professional Makeover, photo shoot and video (at Plexus Worldwide headquarters, Scottsdale, AZ)
 - \$1,500 Shopping spree gift card

Only the prizes specified above will be awarded. Prizes are non-transferable and are not valid for any cash equivalent. Winners forfeit their rights to return qualifying products purchased for this Contest. All federal state and local income taxes, insurance, licensing, registration and fees connected to the prize(s) are the sole responsibility of the winners. All federal state and local laws and regulations apply. Company shall only be responsible for awarding the number of prizes specified in these rules. Company expressly disclaims any responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use of prizes awarded. Company makes no representation or warranties concerning the appearance, safety, or performance of any prizes awarded. Odds of winning depend on the total number of eligible entries received by the submission deadline.

Any unclaimed prizes will be forfeited. Participants expressly agree and consent to the Company's use of the Participant's name, "Before" and "After" photos or other likenesses, testimonials, gender, location, starting and ending weights, personal story, and all other information provided to Plexus, for any and all purposes, including, but not limited to advertising, trade and/or promotion on behalf of Plexus, without further limitation, restriction or compensation, unless prohibited by law. This includes permission for Plexus to publish all aspects of the Participant's submissions and participation in any and all media worldwide, known or unknown, without limitation or additional compensation to the Participant, and to use the submitted information, including for purposes of marketing and promotion, subject to the Company's privacy policies and to the extent permitted by law. Participants agree to voluntarily transfer to Plexus all right, title and interest, including copyright to any submitted materials, including photos submitted to or taken by Plexus, and hereby waive any and all privacy rights in and to their identifying information and body weight as may be provided under health privacy acts or ordinances and any other local, state or federal laws

The approximate retail value for the Grand Prize is \$7,000 USD. The approximate retail value for the Finalist Prize is \$1,250 USD. The approximate retail value for the Semi-Finalist Prize is \$650 USD. Each of the potential winners may, if Company requests, be required to sign and return to the Company, an Affidavit of Eligibility, Liability and Publicity Release (and any other documentation required by the Company in its sole discretion) in order to claim his/her prize.

All winners will be notified on or before June 9, 2017. For a list of winners, after June 9, 2017, mail a separate, self-addressed stamped envelope to: Plexus Worldwide LLC, 9145 East Pima Center Parkway, Scottsdale, AZ 85258 Attention, Marketing Department, Plexus 60 Day Trim Up Contest.

5. RELEASE & LIMITATION OF LIABILITY: By participating in this Contest, Participants agree to release, hold harmless, and agree to not institute any claim (including a class action claim) against the Company, and all co-sponsors of the Contest and each of their respective parent companies, affiliates, subsidiaries, and their respective officers, directors, employees, agents, and representatives (collectively "Released Parties") from any and all liability whatsoever for any injuries, losses or damages of any kind from or in connection with, either directly or

indirectly; (i) the awarding, acceptance, receipt, possession, use and/or misuse, of any prize awarded herein; and/or (ii) participation in the Contest. Participants should consult with their healthcare provider before attempting to change weight and before starting any new diet, exercise, or supplement regime or program. IN NO EVENT WILL PLEXUS, ITS AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, ITS ADVERTISING AND PROMOTIONAL AGENCIES, OR ITS DIRECTORS, OFFICERS EMPLOYEES ATTORNEYS, AGENTS AND REPRESENTATIVES, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, WHETHER IN CONTRACT, TORT OR OTHERWISE AND INCLUDING INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL OR EXEMPLARY DAMAGES (EVEN IF SUCH DAMAGES ARE FORESEEABLE, AND WHETHER OR NOT THE INDEMNIFIED PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES) ARISING FROM THIS CONTEST. BY PARTICIPATING THE PARTICIPANT AGREES THAT THESE RULES ARE SUBJECT TO CHANGE WITHOUT NOTICE TO THE PARTICIPANT.

6. **CHOICE OF LAW:** All issues and questions regarding the construction, validity, interpretation, and enforceability of these Contest Rules, or the rights and obligations of Participants and Company in connection with the Contest, shall be governed by, and construed in accordance with the laws of the State of Arizona without regard to conflicts of laws principles. The Participant agrees that all disputes in connection with this Contest shall be resolved exclusively before a court of competent jurisdiction located in Phoenix, Arizona, and Participant hereby agrees to personal jurisdiction of that court.

7. **OTHER CONDITIONS:** If the Contest is not capable of running as planned due to tampering, unauthorized intervention, fraud, technical limitations or failures, any force majeure event or any other cause which, in the sole opinion of the Company, could corrupt, compromise, undermine or otherwise affect the administration, security, fairness, integrity, viability or proper conduct of the Contest, the Company reserves the right, in its sole and absolute discretion, to modify these Official Rules and/or to cancel, terminate, modify or suspend all or any part of the Contest, and to select a winner from among all eligible Participants. In addition, the Company has the right to take all steps necessary to prevent and/or alleviate potential or actual gaming of the contest, including, but not limited to, suspending or terminating Participants found guilty of such activities, and disqualifying them from participating in the Contest. By entering this Contest, the Participant agrees to Plexus sending commercial electronic messages to their electronic mobile devices.

To opt-out of receiving such communications from Plexus, Participant must notify Plexus at privacy@plexusworldwide.com. The Plexus 60 Trim Up Contest is sponsored by Plexus Worldwide, LLC, 9145 E. Pima Center Parkway, Scottsdale, Arizona 85258, USA.